

Councilmember Tim McOsker
Council District 15
City of Los Angeles
638 S. Beacon Street
San Pedro, California 90731

RE: JEDI Zone for Pacific Avenue, San Pedro

Dear Councilmember McOsker,

The Central San Pedro Neighborhood Council, as part of the Joint San Pedro Neighborhood Councils Planning and Land Use Committees, has identified Pacific Avenue in San Pedro as an area of focus and attention. This historic commercial corridor is a heavily traveled thoroughfare for residents and visitors, and an important component of the Port's Connectivity Plan. It is vital that we address the conditions of blight and neglect as we move forward with the redevelopment of the waterfront.

We conducted a community walk, in conjunction with the Chamber, to assess conditions on Pacific Avenue and identified many issues. We recognize that many of the businesses operating on Pacific do not have the revenue to support the needed improvements. One important tool that might assist would be the creation of a JEDI Zone which provides economic development incentives for underserved areas that experience persistent unemployment and underemployment, low and moderate household income earnings, and neighborhood instability.

We therefore respectfully request that you submit a motion requesting that the City of Los Angeles Economic & Workforce Development Department (EWDD) prepare an assessment of Pacific Avenue as a potential JEDI Zone.

Although our focus is Pacific Avenue from 1st Street to 22nd Street, we understand that a JEDI zone should not exceed 200 businesses. Therefore, we ask that Pacific Avenue from 1st Street to 14th Street be initially assessed for this program. This area contains the main intersections with important connections to the waterfront, along with some wonderful historic buildings which are unfortunately very blighted.

Thank you for your assistance with this.

Sincerely,

CC: Amanda Enriquez

OR: The motion: Support the creation of a JEDI Zone (Jobs and Economic Development Initiative) for Pacific Avenue from 1st Street to 14th Street, San Pedro.