

CeSPNC Outreach and Communications

Committee Report: October 29th, 2020

Committee Members Present:

Matthew Quiocho (O&C Chair)

Committee Members Absent:

Claricza Ortiz

Maria Couch

Kristina Smith

Panelists:

Lou Caravella (VP CeSPNC)

Doug Epperhart (President CSPNC)

Community Members:

~20 (SPHS Students)

1. Welcome, Introductions, and Call to Order

- Call to Order @ 6:12 PM / No Quorum

2. Public Comment on Non-Agenda Items

~100 face masks delivered to Linda Alexander from Yolanda Regalado. O&C requests that masks be stored at office of Kristina Smith until further distribution decision(s) are made by full board.

- Discussion of O&C pushing forward with Warner Grand outreach effort. O&C supports forwarding to Finance Committee then to full board. No official vote held by O&C.

- Discussion by Lou Caravella regarding importance of upcoming Homelessness Committee meetings.

3. Draft amendments to CeSPNC Social Media Policy

- Modifications to CeSPNC Social Media Policy from Oct board meeting were discussed. No official vote held. O&C comfortable with proposed modifications. O&C to send back back to full board.

4. Discuss and approve inputs for Fall 2020 CeSPNC Newsletter

- Currently drafted articles were reviewed and discussed as well as first draft of layout.

- Discussion held regarding the possibility of publishing an expanded digital newsletter prior to moving forward with an abbreviated printed version.

5. Discuss 2020 Halloween Trick or Treat Event as it relates to CeSPNC outreach

- Discussed approval of outlays for candy purchasing and in-person distribution.

- O&C requests Kristina Smith move forward with label printing.

- O&C requests Carrie Scoville move forward with candy purchasing NTE \$500 per board approval.



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San Pedro Trick or Treat drive-by & Haunted Street

WHEN?

**Saturday, October 31st from
6pm until 9pm**

WHERE?

**Between Pacific & Center
on 6th Street**

HOW?

**Look for candy booths, pull up
& roll your windows down – the
volunteers will put candy in any
bags held out of windows!**

Safe but fun!



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GRAND VISION FOUNDATION & SAN PEDRO TODAY
ARE PROUD TO ANNOUNCE THE

WARNER GRAND THEATRE'S 90TH ANNIVERSARY COMMEMORATIVE ISSUE



BE A PART OF HISTORY!

San Pedro Today is proud to announce that it will devote its entire January 2021 issue to the Warner Grand Theatre's 90th Anniversary. This special commemorative issue will be created in partnership with Grand Vision Foundation, which saved the Theatre from an uncertain fate in the mid 1990s and continues to serve as its official Friends Group.

This collector's item will be chock-full of stories and photographs commemorating the art deco theatre's storied history. From its opening night on January 20, 1931, to recently hosting rock legend Jackson Browne, San Pedro's "Castle of Your Dreams" continues to be one of Los Angeles' crown jewels. **Don't miss out on this special issue!**

AD SIZE	SPECIAL RATE!	AD SPECS
1/8 PAGE	\$240	4.5625"w x 2.625"h
1/4 PAGE	\$400	4.5625"w x 5.5"h
1/2 PAGE	\$700	Vert: 4.5625"w x 11.25"h Horiz: 9.25"w x 5.5"h
FULL PAGE	\$1,200	9.25"w x 11.25"h
COMMEMORATIVE 1/16 square	\$150	TEXT ONLY Designed in house

*Does not include premium positions. No other discounts apply.

RESERVE YOUR AD SPACE TODAY!

- **ISSUE PUBLISHES DECEMBER 31, 2020**
- 25,000 print copies distributed in San Pedro & RPV (plus 2,500 digital downloads)
- Ads included in both print and digital editions.
- All ads are full-color.
- Personal Ads available (text only)
- **DEADLINE FOR AD COPY: FRIDAY, NOVEMBER 20, 2020**

To reserve ad space or for more info, call
Grand Vision Foundation at 310.833.4813
or fill out form on opposite side.

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WARNER GRAND THEATRE'S
90TH ANNIVERSARY - 2021
Street light pole banner campaign

The Warner Grand Theatre is Turning 90! Be Part of the Celebration ... Adopt a Street Banner

Banners are 30" wide x 60" tall.

Grand Vision Foundation presents a banner campaign from January-June 2021 (possibly longer) in downtown San Pedro recognizing the Warner Grand Theatre's 90th Anniversary. Sponsor logos or names will be printed on one or more 30" x 60" banners hanging from streetlight poles. The campaign is part of a year-long celebration in 2021.

Sponsor a banner with your company logo, company name, your name, or in honor of memory of a family member or friend! There will only be one name or logo on each banner.

All banner sponsors who commit by November 20, 2020 will be listed in the Warner Grand Theatre's 90th Anniversary Commemorative Booklet featured in San Pedro Today in January 2021. Circulation: 25,000 & 2,500 online. Banners will be offered to their sponsor when taken down.

DEADLINES: By 11/20/20 to be included in Commemorative Booklet / If not, by December 15, 2020.

BANNER SPONSOR BENEFITS

ONE BANNER: \$600

The name of your choice will be printed on one banner.

TWO - NINE BANNERS: Banners are \$550 ea.

Your choice of name or company logo printed on two or more banners. You can put the same name /logo on each banner or choose a different name/logo for each banner at no extra charge.

TEN - NINETEEN BANNERS: Banners are \$525 ea.

Same benefits as above plus discussion with Grand Vision about your preferred banner placement in downtown San Pedro.

TWENTY BANNERS OR MORE: Banners are \$500 ea.

Same benefits as above plus a half page ad in Commemorative Booklet. And:

- Your website on each banner
- Recognition at the 90th Anniversary Livestream Birthday Party on Saturday, January 23, 2021
- Logo and one 50-word advertorial in three of Grand Vision's winter/spring '21 e-newsletters (circ. 9,500)

For more information please contact Liz Schindler Johnson. Grand Vision Foundation reserves the right to make the final decision about the location of all banners.



Grand Vision Foundation - 310.833.4813 - Liz@grandvision.org