

The Central San Pedro Neighborhood Council, Planning and Public Works Committee in its regular meeting of September 26th, 2019 passed the following Community Impact Statement by a Unanimous vote. We request that this statement be added to the Council File 11-1705.

This Neighborhood Council supports the sign ordinance Version B+ as approved by the City Planning Commission on 10/22/15. It opposes allowing digital billboards on city-owned property, in any future "Tier 3" sign district, or at any intersection outside of Regional Commercial sign districts. Specifically, we urge the PLUM committee of the City Council to adopt a version of the ordinance which accomplishes the following goals that are important to the residents and stakeholders of this neighborhood:

- 1- Requires an Environmental Impact Report and a Traffic Safety Assessment before any new digital billboard is erected.
- 2- Disapproves any amnesty for existing billboards that lack permits or have been altered in violation of their permits.
- 3- Restricts any new off-site signs, including digital billboards, to sign districts in 22 areas already zoned as Regional Commercial for high-intensity commercial use.
- 4- Disapproves the "grandfathering" of any sign districts that weren't approved or applied for in April 2009 when the CPC approved the initial version of the new sign ordinance.
- 5- Requires existing billboards to be taken down before any new off-site signs can go up in sign districts. The takedown ratio of existing signs to new digital signs should be 10 to 1.
- 6- Adds funding to the Department of Building and Safety to hire at least 3 more inspectors to enforce sign ordinances, especially regarding unpermitted or illegally altered billboards
- 7- Prohibits billboards in city parks and recreation facilities
- 8- To review the impact to traffic safety of existing billboard signs, before renewing permits.

Central San Pedro Land Use, Planning and Public Works Committee Members

Meeting on September 26, 2019:

- Frank Anderson - Present
- Meg McCarty-Marple – Present
- Javier Gonzalez-Camarillo – Present
- Lisa De Niscia – Present
- Pat Carol- Present
- Linda O'Brien Rothe - Absent

Quorum: Yes