



Election Meeting
Monday, February 18, 2019
Sacred Ground
468 W. 6th Street, San Pedro, CA 90731
4:00 pm

DRAFT MINUTES

1. Welcome and Introductions

Present:

Board Members: William Marmolejo (Chair), James Allen, Matt Garland, Karina Rettig, Jeff McBurney, Rachel Bruhnke

Stakeholders: Kristina Smith

2. Public Comment on non-agenda items

None given

3. Election Outreach Timeline and Goals

Candidate	Open Period	Closing Period	Election
Central San Pedro	2/23/2019	3/26/2019	6/8/2019

Other NC's are having their elections same time as Central: Coastal San Pedro, Harbor Gateway North, Harbor Gateway South and Wilmington

In 2014, Central San Pedro had 297 votes and 23 candidates

In 2016, Central San Pedro had 1110 votes and 33 candidates

For 2019, we need at least 18 candidates to register to have an election. It would be great if we got at least as many candidates as in 2016.

The election will be held June 8, 2019 to fill 17 At-Large Positions. The minimum Age to vote is 14. The minimum age to run for a Board position is 18. Per Bylaws, voter verification is written-self affirmation and voters will need 2 forms of documentation. Stakeholders that are allowed to vote are: Resident (own or rent), own or work at a business, own property, worship, volunteer or participate in an organization within the boundaries of the Central San Pedro Neighborhood council. Candidates can only declare candidacy for 1 At-Large position on the Board.

City Clerk will serve as the primary Election Administrator. They will verify voters on election day, print and count ballots. Robertino Salgado is the City Clerk Election Administrator (EA) for Central San Pedro. Will M. has already been in touch with the Robertino. The City Clerk will take care of all expenses associated with the voting. The neighborhood council is responsible for getting candidates and voters.

4. Theme/Motto for Candidate Marketing Materials

Some of the possible themes/mottos discussed include:

If You Always Give, You Always Have

Life is Short. Do Stuff That Matters.

One Person Can ~~Only~~ Do So Much.

Doing Good Does You Good

Leading From The Center
Vote. It Does a Town Good.
Why Central Matters.
Be The Change.

5. Planning Discussion on Candidate Info Session

First one has been scheduled for later this week, Saturday 2/23/2019 Muni Bldg at 12:00pm. The committee felt that we should still keep this Saturday's meeting even though Empower LA will be having a Harbor area candidate forum in Harbor City on Saturday March 2. Will M. will send Kristina a flyer to begin advertising this event through social media and email blast. The website will also promote the March 2 candidate info session.

6. Discussion to Possibly Set Schedule for Additional Candidate Info Session

Committee felt that a total of 2 Candidate Info sessions and 1 Info Session sponsored by Empower LA would be sufficient to get the word out about the election in Central. The additional forum date will be scheduled for Saturday, March 16, 2019 at the San Pedro Regional library at 10:00 am.

7. Discussion to Possibly Set Schedule for Future Meet N Greet

Committee decided to have one Meet N Greet on a Saturday, March 9, 2019. Idea is to have current Board members answer questions from potential candidates. Location to be determined, committee recommended Anderson Center. One idea is to have a set questions at each table with Board members and stakeholders would go from table to table to meet board members. Food will be provided.

8. Discussion to Possibly Set Schedule for Candidate Orientations

The committee felt that we should have at least one Candidate "best practice orientation" after the candidate filing period closes March 26, 2019. The committee felt that maybe Saturday, March 30, 2019 would work. That still has to be determined.

9. Discussion to Possibly Set Schedule for Candidate Forum

The Committee would like to have a candidate forum for the community. One idea was to have it the day of the election but we need to make sure that the forum is at least 100 feet away from the polling area. Another idea is to have the candidate forum a week prior to the event. This is yet to be determined.

10. Identify Community Partners

The committee identified the following potential partners:

Chamber of Commerce, San Pedro High School, POLA HS, and local unions. The committee will reach out to these groups so they can help promote the elections. Rachel contact POLA and San Pedro High School to work with San Pedro youth.

11. Budget Allocation for Events and Outreach Materials

The current budget for elections is \$2,600. Some outreach ideas discussed to recruit stakeholders to run for Board positions and associated costs include: Candidate Info Sessions/Meet and Greets/Candidate Orientations/Candidate Forums with refreshments and translators (\$900), social media ads (\$200), and flyers (\$200).

Outreach ideas discussed to get stakeholders to vote and associated costs include: Vote Flyers (\$200), Facebook Ads (\$200), Lawn Signs (\$300), Direct Mail Postcards and postage for approximately 10,000 central San Pedro residents (\$2,500), Vote Posters (\$300), and Bus Ads (\$200).

The activities above total \$5,000. Matt Garland made the following motion, seconded by Will Marmolejo:

Motion: Reallocate \$2,400 from the Neighborhood Council Events line item to the Elections line item.

The election committee will make sure to remind community partners and candidates to take down all election materials and dispose of it properly.

12. Adjourn – 5:15 pm

Next meeting – Saturday March 9, 2019 12:00 pm, Location TBA