



New Economics for Women®

Over the last three (3) years, residents from Toberman Village and Santa Cruz Terrace (2 housing communities in San Pedro developed by NEW) have saved a cumulative amount of \$83,815 and \$55,115 respectively. As for increased income, Toberman Village has seen a cumulative increase of \$348,867 and Santa Cruz Terrace, \$449,077. And the most exciting impact is that 14 families from these 2 housing communities have purchased a home. These outcomes are a result of the following activities:

- Connect and Succeed-this a whole-family workshop that introduces personal development and family cohesion concepts such as, self-talk, affirmations and goal setting
- NEWMoney-a financial education workshop that helps families understand their relationship with money, reconnect to their value of money, the importance of budgeting-saving-debt reduction and credit building, and financial planning.
- Homeownership Education and Counseling-Residents of Toberman Village, Santa Cruz Terrace and the larger community are invited to regular homebuyer education workshops that introduce families to the concepts of homebuying and connect them to affordable loan products and down-payment assistance programs.

Other service activities include:

- Facilitating child care availability through our partnership with Volunteers of America, which operates a head start at our Santa Cruz Terrace housing community
- Service linkages to local community agencies that offer services such as counseling, tutoring, VITA (free income tax preparation services), and youth development services