

Good Afternoon,

99 Cents Only Stores will be celebrating the Grand Re-Opening of our location in San Pedro on Thursday, August 7th and would love it if you would honor us with your attendance at our event!

Our stores are going through an exciting transformation. One of the projects we are currently working on, known as "Go Taller" among our employees, involves raising the height of our shelves from 54" to 78". This will allow us to carry more of the great deals our customers love. Our San Pedro store has already "gone taller" and to celebrate this milestone we are having a Grand Re-Opening event.

As with previous store openings, we expect 300-400+ attendees as well as many members of the media the morning of the event, with many excited customers camping out overnight to be the very first in the doors that day to purchase a 40" Flat Screen LCD TV for only 99 cents!

The ribbon cutting ceremony will be at 7:45am and store opening at 8:00am. Suggested arrival time is 7:15am. Our store is located at 938 South Gaffey.

Please drop me a line and let us know if you will be able to attend, it would really make the event special to have you participate!

Sincerely,

Maidier Izeta
Communications Specialist

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